

## Distinctive Works of Art for Elegant Home Décor



Clay Decor, LLC  
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### Clay Decor, LLC Announces New Giant Elliptical Tiles: Artisan Series to Break the Industry Mold

Lederach, Pennsylvania—March 1, 2006—Clay Decor, LLC “Clay Decor” to present a new line of elliptically-shaped tiles at Coverings 2006 in Orlando Florida. Clay Decor’s Aurelia collection delivers big design impact in both scale and shape unique to the tile industry. Aurelia will be unveiled online at [clay-decor.com](http://clay-decor.com) in March and in the Avenue of the Artisans at Coverings.

Clay Decor developed the Aurelia collection to burst the boundaries of traditional tile design. The collection includes Aurelia Centerpiece, measuring a massive 18 inches tall by 13 inches wide, and Aurelia Companion, a ‘small’ 9 ½ inches tall by 7 inches wide, and designed to compliment the Centerpiece tile. Aurelia, meaning ‘golden or splendid’ in Latin, is a name inspired by the ornate effect of the tiles. Aurelia tiles have an elaborate leaf-like center design surrounded by graceful curved elements that compliment the elliptical curve of the tile itself. Aurelia Centerpiece and Aurelia Companion series are available in all 12 of Clay Decor’s distinct finish colors.

“As an artisan tile company, we have the flexibility to identify trends and answer the demands of our distinguished clientele immediately,” says Clay Decor founder and principle artist Anne Foulke. “Our goal is to provide original sculpted tile artwork. You won’t see many companies producing tile of this size and scale, or in the elliptical shape. The ability to have something no one else can offer is critical to the high-end décor market that we cater to, and that is what the Aurelia collection is all about.”

Aurelia collection tiles are created with durable high-fire stoneware clay. All of Clay Decor, LLC’s exclusive tiles are entirely hand-created by the artist. Aurelia tiles begin as a sketched design, which is then hand-carved into a wooden mold. The tile is formed from a slab of wet clay carefully pressed into the mold. Each tile is separately worked to refine the edges and design relief. The tiles are pressed and dried slowly to prevent warping, then fired. Clay Decor offers Aurelia tiles in a unique selection of 12 finish colors. In addition, Clay Decor will customize colors for special client requests.

#### About Clay Decor, LLC

Clay Decor creates distinctive works of art for elegant home décor. Clay Decor offers over 25 original designs in 12 hand-crafted finish colors, as well as an exclusive collection of vessel sinks and decorative artwork. As an Artisan company, Clay Decor takes great pride in creating each product entirely by hand, from the carving of the molds and sculpting of wet clay, to the formulation of our glazes. Clay Decor is a member of the Tile Council of North America and is an AISD Industry Partner. Clay Decor embodies the heart and soul of an artist in creating works of interior design to last a lifetime.