

Distinctive Works of Art for Elegant Home Decor



Clay Decor, LLC

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FOR IMMEDIATE RELEASE

Clay Decor, LLC Tile Design Named “Must Have”
by House Beautiful Magazine Editors

Lederach, Pennsylvania—November 13, 2006—Clay Decor, LLC “Clay Decor” tile featured as one of House Beautiful Magazine’s “101 Must-Have Tiles” (November 2006). Clay Decor’s Chara Grandis tile design in Mottled Aqua was selected by editors from more than a thousand tile designs.

Chara Grandis exemplifies originality and creativity as the only half-round tile in House Beautiful’s article. Measuring roughly twenty inches long by ten inches tall, Chara Grandis embodies classic design with intertwining vines, flowers and grapes enclosed in an elegant curved motif. Clay Decor’s featured glaze, Mottled Aqua, is a stunning combination of deep aqua bursts floating amid pools of soft aqua-blue juxtaposed with rich tawny highlights of the design relief.

“Clay Décor is thrilled to be recognized by such a prestigious and well-known publication as House Beautiful,” says Clay Décor’s founder, Anne Foulke. “We strive to make all of our designs present beauty, originality and craftsmanship. The fact that our tiles are placed among established industry leaders is quite an honor, and reinforces our commitment to quality and creativity in home décor.”

Chara collection tiles are created with durable high-fire stoneware clay. All of Clay Decor, LLC’s exclusive tiles are entirely hand-created by the artist. Chara Grandis tiles begin as a sketched design, which is then hand-carved into a wooden mold. The tile is formed from a slab of wet clay carefully pressed into the mold. Each tile is separately worked to refine the edges and design relief. The tiles are pressed and dried slowly to prevent warping, then fired. Clay Decor offers Chara tiles in a unique selection of over 16 finish colors. In addition, Clay Decor customizes glazes for special client requests.

About Clay Decor, LLC

Clay Decor creates distinctive works of art for elegant home décor. Clay Decor offers over 35 original designs in more than 16 hand-crafted finish colors, as well as an exclusive collection of vessel sinks and decorative artwork. As an Artisan company, Clay Decor takes great pride in creating each product entirely by hand, from the carving of the molds and sculpting of wet clay, to the formulation of our glazes. Clay Décor’s Web site, www.clay-decor.com, offers a comprehensive catalog of unique products, as well as information about retailers, product creation, and a host of design ideas. Clay Decor is a member of the Tile Council of North America and an exhibitor at Coverings international tradeshow. Clay Decor embodies the heart and soul of an artist in creating works of interior design to last a lifetime.