

Distinctive Works of Art for Elegant Home Decor



Clay Decor, LLC

www.clay-decor.com

Contact: Anne Foulke
Clay Decor, LLC
267-932-8012
info@clay-decor.com

FOR RELEASE JANUARY 25, 2007

Clay Decor, LLC Launches Colossal Tile “Concordia”

Lederach, Pennsylvania—January 25, 2007—Clay Decor, LLC “Clay Decor” announces the release of “Concordia”, the latest colossal tile design to burst onto the interior design landscape. Hugely popular with designers, Concordia continues to place Clay Décor on the cusp of home décor trends toward large scale luxury. Concordia will be unveiled on clay-decor.com in January and presented at Coverings 2007 (Chicago, IL) in the Avenue of the Artisans.

Concordia exudes glamour with an exquisitely simple organic design and uniquely large size. Concordia, or Harmony in Latin, refers to the harmonious composition of flowers and vines as they intertwine around a handsome center rosette and enclosed within a delicately scalloped frame. Concordia’s expansive 20 ½ inches long by 13 ½ inches tall boldly personalizes any interior. Concordia creates high style as the centerpiece of a mantle or the crown-jewel of any kitchen or bath. Exclusive Clay Décor handcrafted finishes add a flourish of interest to every design.

Antonella Romano, noted interior designer and owner of Stone and Tile Emporium Inc., creates innovative tile designs using Concordia. “My clients ask me for original designs for their backsplashes and bathrooms that are versatile and can be used with different trims and borders. Clay Decor and Concordia provides that for us and enables my staff to be creative, resulting in a one-of-a-kind original for each client”, Romano says. Stone and Tile Emporium Inc. is a high-end tile boutique located in Bergen County, New Jersey.

“We continue to stretch the limits of design by using size and beauty to make an impact. Concordia is perfect for the client who wants their home to stand out with unforgettable appeal,” says Clay Décor founder and principle artist, A.M. Foulke. “Clay Décor continues to create tile couture with works created directly by an artist, including hand-mixed and applied finishes. Because of our commitment to non-machine production, our discerning clients know they will receive tile designs as individual as they are”, adds Foulke.

About Clay Decor, LLC

Clay Decor creates distinctive works of art for elegant home décor. Clay Decor offers over 35 original designs in more than 20 handcrafted finish colors, as well as an exclusive collection of vessel sinks and decorative artwork. As an Artisan company, Clay Decor takes great pride in creating each product entirely by hand, from the carving of the molds and sculpting of wet clay, to the formulation and application of our glazes. Clay Décor’s Web site, www.clay-decor.com, offers a comprehensive catalog of unique products, as well as information about retailers, product creation, and a host of design ideas. Clay Decor is a member of the Tile Council of North America and an exhibitor at Coverings international tradeshow. Clay Decor embodies the heart and soul of an artist in creating works of interior design to last a lifetime.

Distinctive Works of Art for Elegant Home Decor



Clay Decor, LLC

www.clay-decor.com

P.O. Box 250
Lederach, PA 19450

Telephone: (267) 932-8012
Facsimile: (215) 933-6825

Product Picture

For a high-resolution picture, go to www.clay-decor.com and click on Press Page on the left.



Actual Size: 13 ½ inches tall
20 ½ inches wide
¼-½ inch thick
Color Shown: Soft Gold
Material: Ceramic Stoneware